



Llywodraeth Cymru  
Welsh Government

**Play Sufficiency Action Plan**

**Name of local authority: Bridgend County Borough Council**

**Name of responsible officer: Sophie Moore**

**Job title: Group Manager Prevention and Wellbeing**

**Completion date: 30<sup>th</sup> June 2025**

## Play Sufficiency 25-28 Play Action Plan

Actions to be taken to address the issues / shortcomings recorded in the Play Sufficiency Assessment to secure sufficient opportunities to play.

Proposed actions for the period of 01/07/25 to 30/06/28

Theme / Matters	Action to achieve sufficient play opportunities	Milestones	Resources needed	Funding source	Lead Person
<b>Population</b> [Matters A, B, E].	Continue to invest in inclusive and targeted provision, shaped by direct engagement with children who may experience additional barriers to play.	<b>December 2026</b> <b>March 2027</b> <b>June 2028</b>	<p><b>Education, Early Years and Young People</b> Management Information Childcare and Early Years Post 16 years Youth Services</p> <p><b>Social Services and Wellbeing</b> Inclusive Programmes Young Carer Support Services Welsh Language Support 3<sup>rd</sup> sector networks Town and community councils</p> <p><b>Chief Executives</b> Data on children living in poverty, rural areas and disability Policy on opportunities that are charged for and those subsidised Records of no cost or low-cost provision</p>	<b>BCBC External</b>	Beth Davies Neil Arbery Owen Shepherd Nicola Fedyszyn Zoe Edwards PAW - TBC
<b>Places where children play</b>	Continue capital investment in play areas, ensuring that children's views,	<b>October 2026</b> <b>September 2027</b> <b>June 2028</b>	<p><b>Communities</b> Open Spaces and Playgrounds Community Focused Schools</p>	<b>BCBC External</b>	Jack Dangerfield, Louise Connolly Andrew Mason

**APPENDIX 2**

[Matters C, F and I]	experiences and preferences inform the design and development of all designated spaces for play.		Community Asset Transfers Town and Community Council links Active Travel and Safe Routes Safer Streets/ Play Friendly Environments Reducing Transport Barriers <b>Chief Executives</b>		Kwaku Opoku-Addo Nicola Fedyszyn Zoe Edwards PAW - TBC
	Promote the use of best practice guidance from Play Wales when developing designated spaces for play.	<b>March 2027</b>	Web Platform. Supporting Information Event and Activity Promotions Advocacy and Impact Support for Communities/ Awareness Raising <b>Cross sector resources</b> Wellbeing Plan	<b>BCBC External</b>	Jack Dangerfield, Louise Connolly AWEN Town & Community Council
	Develop a publicity campaign to promote temporary play street closures and work opportunistically to support the delivery of resident-led initiatives.	<b>October 2026</b> <b>June 2028</b>	AWEN Schools Activities and Assets Schools Walking and Cycling Guidance provided to Schools Local Development Plan Local Transport Plan Early Years and Flying Start Family Support Initiatives Adverse Childhood experiences Inter-generational Activity Health and Safety	<b>BCBC External</b>	Nicola Fedyszyn Zoe Edwards PAW - TBC
	Provide workshops on the Play Sufficiency Duty and the literature review Playing and Being Well as part of the annual suite of professional development opportunities	<b>March 2027</b>	Policy Learning & development	<b>BCBC External</b>	PAW - TBC

**APPENDIX 2**

	available to school staff.				
<b>Supervised provision</b> [Matters D and G]	Embed play sufficiency objectives in planning, funding, and commissioning across early years, education, youth, leisure, and cultural services.	<b>March 2027</b>	<b>Education Early Years and young People</b> Childcare Standards Play Development Delivery Resources for Workforce Development Balancing Childcare and Play Skills Development <b>Social Services and Wellbeing</b> Sport Wales Activities/Programmes Healthy Living Partnership (Halo) Cultural Partnership (Awen) 3 <sup>rd</sup> Sector Networks Inclusive Opportunities (BCBC) Youth Opportunities (3rd Sector) Volunteering Policy	<b>BCBC External</b>	Beth Davies Neil Arbery Owen Shepherd Partners leads
<b>Policy, engagement, advocacy and information</b> [Matters F, G, H, I]	Implement Cabinet and Corporate Management Board (CCMB) approved recommendations associated with developing a play champion, named officers for each Matter and an active Play Sufficiency Steering Group.	<b>December 2026</b> <b>March 2027</b>	<b>Cross Council resource</b> Play Sufficiency Steering Group.	<b>BCBC External</b>	Sophie Moore Play Sufficiency Steering Group.

**APPENDIX 2**

	Sustain a resource to coordinate cross-departmental action and oversee delivery of the play sufficiency action plan.		<b>Cross Council resource</b> Play Sufficiency Steering Group.	<b>BCBC External</b>	Play Sufficiency Steering Group.
	Share findings from the 2025 PSA with elected members and heads of service across the local authority.	<b>October 2026</b>	<b>Cross Council resource</b> Play Sufficiency Steering Group.	<b>BCBC External</b>	Play Sufficiency Steering Group.
	Deliver the Play Wales course Understanding Play Sufficiency with named officers for each Matter and members of the Play Sufficiency Steering Group.	<b>June 2027</b> <b>March 2028</b>	<b>Cross Council resource</b> Securing and Developing the Workforce Play Wales	<b>BCBC External</b>	Play Sufficiency Steering Group
	Develop a public-facing document that articulates a shared vision for play sufficiency in Bridgend, based on research with children and clearly aligned with well-being goals, that sets out	<b>March 2027</b>	<b>Cross sector resources</b> Web Platform. Supporting Information Event and Activity Promotions Advocacy and Impact Support for Communities/ Awareness Raising Healthy Living Partnership (Halo) Cultural Partnership (Awen) 3 <sup>rd</sup> Sector Networks Inclusive Opportunities (BCBC)	<b>BCBC External</b>	Beth Davies Neil Arbery Owen Shepherd Nicola Fedyszyn Zoe Edwards PAW – TBC Jack Dangerfield, Louise Connolly Partner Leads

**APPENDIX 2**

	performance indicators to track progress and evaluate impact.		Youth Opportunities (3rd Sector) Volunteers Town & Community Council Early Years and Flying Start Family Support BAVO Schools		
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